

## **COMMUNICATIONS ( including Information and communications technology – ICT)**



ICT 4<sup>th</sup> industrial revolution changes human activity and production.  
Use to fight poverty, unemployment, engage youth, SMMEs

- Implement previous resolutions from 42nd and 43rd conference.
- ICT: Digital migration must be completed by December 2018. Post Office must be licensed to set up a Post Bank to distribute social grants and offer financial support to SMMEs.
- COMMUNICATIONS: The broadcasting policy review address management and board weaknesses of SABC and modernise for digital future. To get ANC views across in the media, must invest resources to better manage the relationship between the ANC and the media, and stress media responsibility rather than accountability.
- INTERNAL COMMUNICATIONS: Strengthen use of IT and social media to communicate with and recruit members. Modernise our systems and effectively use clouds and other information management systems for membership, reporting, internal communications, political education and election campaign data.